



tailored
to fit
engineered
to last



like
wearing
nothing.

Modular System

- Why modular
- Presentation / Sales Approach
- Model Systems
- Lab Details



how
do you
Swissflex?



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1. WHY MODULAR

BENEFITS TO YOUR PATIENTS

Fit

- Unmatched comfort and vision stability
- For all ages and most activities
- Tailored to fit each patient's unique Head, Nose, PD, Temple Length, and Ears.

Fashion

- Wide variety of shapes
- Modular elements
- Colors for individual expression of individual style

Function

- 100% Swiss-made for precision and quality
- Durable and impact resistant
- Flexible, hypoallergenic, colorfast

ADVANTAGES TO YOUR PRACTICE

High customer-loyalty.

- Customers tend to refer friends + family.
- Tailored and custom means you always have the right shape, size, color, and fit for every patient.

Always up-to-date with trends.

- Seasonal releases of new customization techniques.
- Seasonal trend sheets for color combos and shapes.

Minimal investment

- Parts are stocked at the lab.

Efficient

- Less time with reps, less exchanges, less shipping cost.

Endorsed by Orthoptists, Pediatric Optometrists, and Parents.

2. PRESENTATION



DISPLAY

Create a structured presentation of the Model Systems with the Fit and Style options.

Use our Iconic Swissflex tiles to communicate brand and benefits.

Your attractive demo collection, with adult and children's eyewear displayed together, allows each system to be explained and the appropriate options to be easily selected.

SALES APPROACH

1. **FUNCTION: PICK A MODEL SYSTEM** - Rimless, Rim, or Loop. Try one of each to demo the weight and comfort.
2. **FASHION: PICK A SHAPE** - after finding their favorite shape, assemble the colors that fit their individual style. You may be adding a Contur, an Edge enamel, or a Flow groove, but this will help visualize.
3. **FIT: TAILOR TO THEIR FACE** - consider PD, bridge, head size. Then consider temple length and which temple type they'd prefer. All of these factors reduce the perception of weight and stabilize the eyewear to ensure sharp vision and less frame awareness. (FITTING SYSTEM)

Most people will select a much larger size due to current fashion, but your vintage styles may be very small lens (A) with a larger bridge (BDL).

Minimum lens size can be determined by $(PD + 6mm - DBL \text{ you've selected}) \div 2$.



3. MODEL SYSTEMS

3a. Classic, Contur

Swissflex classic

- Many lens shapes, each in many sizes
- 28 colors (polished and matte)



Swissflex classic Contur

- Many lens shapes, each in many sizes
- 28 colors (polished and matte)
- 31 contur colors



3b. Varius

Swissflex varius

- 5 front-ring shapes
- 14 matt colors



3c. Loop

Swissflex loop 42/44/48

- 3 front sizes, each in 10 lens shapes
- 9 colors (polished and matte)



Swissflex loop Kid 36/38/40

- 3 front sizes, each in 12 lens shapes
- 13 colors (polished and matte)



Swissflex loop Baby 34/36

- 2 front sizes, each in 5 lens shapes
- 8 colors (polished and matte)



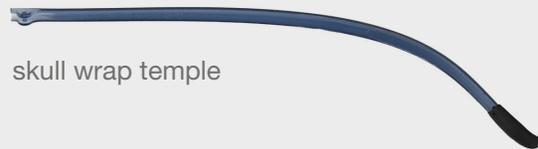
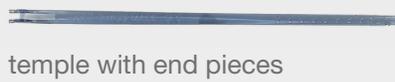
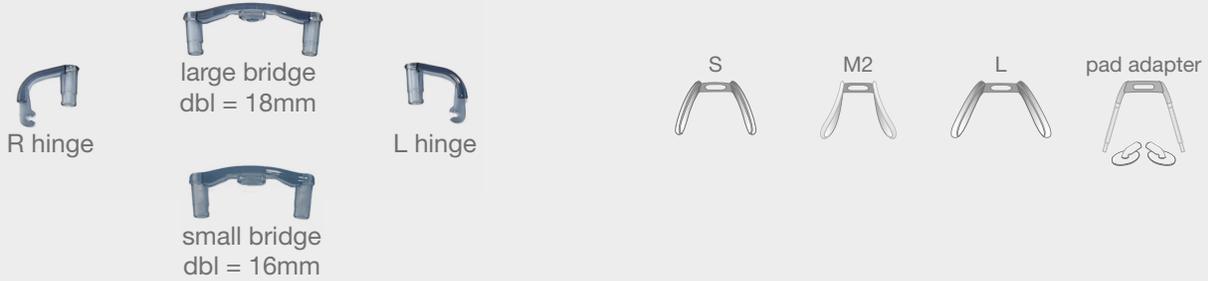
3a. Swissflex classic / fitting system



Swissflex classic



Swissflex classic Contour

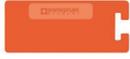


end pieces
curved



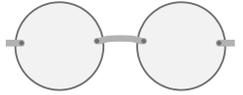
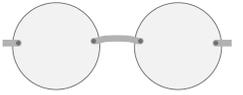
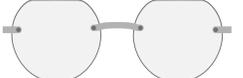
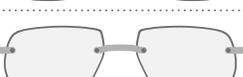
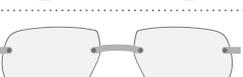
hook



 60p 60m black solid	 105p 105m electric purple	 16p 16m violet	 70p 70m electric yellow
 19p 19m charcoal	 65p 65m orchid	 83p 83m arctic blue	 69p 69m saffron
 53p 53m driftwood	 61p 61m amethyst	 15p 15m ice blue	 78p 78m electric orange
 75p 75m white smoke	 12p 12m PSL	 64p 64m steel blue	 67p 67m red
 90p 90m silver	 37p 37m coffee	 76p 76m denim pearl	 35p 35m electric pink
 89p 89m white pearl	 52p 52m tan	 62p 62m turquoise	 72p 72m light pink
 50p 50m clear	 71p 71m champagne	 34p 34m mint	 33p 33m green



Swissflex classic Contur / designs

lens shape	design 01	design 11	design 33
c107	 c107 D01 50 52 54	 c107 D11 50 52 54	 c107 D33 50 52 54
c120	 c120 D01 45 47 49	 c120 D11 45 47 49	 c120 D33 45 47 49
c140	 c140 D01 51 53 55	 c140 D11 51 53 55	 c140 D33 51 53 55
c141	 c141 D01 50 52 54	 c141 D11 50 52 54	 c141 D33 50 52 54
c172	 c172 D01 46 48 50	 c172 D11 46 48 50	 c172 D33 46 48 50
c173	 c173 D01 50 52 54	 c173 D11 50 52 54	 c173 D33 50 52 54
c178	 c178 D01 50 52 54	 c178 D11 50 52 54	 c178 D33 50 52 54
c179	 c179 D01 51 53 55	 c179 D11 51 53 55	 c179 D33 51 53 55
c181	 c181 D01 51 53 55	 c181 D11 51 53 55	 c181 D33 51 53 55
c8018	 c8018 D01 48 50 52	 c8018 D11 48 50 52	 c8018 D33 48 50 52
c8021	 c8021 D01 48 50 52	 c8021 D11 48 50 52	 c8021 D33 48 50 52
c8025	 c8025 D01 48 50 52	 c8025 D11 48 50 52	 c8025 D33 48 50 52
c8029	 c8029 D01 50 52 54	 c8029 D11 50 52 54	 c8029 D33 50 52 54
c8060	 c8060 D01 48 50 52	 c8060 D11 48 50 52	 c8060 D33 48 50 52
c8084	 c8084 D01 48 50 52	 c8084 D11 48 50 52	 c8084 D33 48 50 52
c8090	 c8090 D01 50 52 54	 c8090 D11 50 52 54	 c8090 D33 50 52 54
c8093	 c8093 D01 48 50 52	 c8093 D11 48 50 52	 c8093 D33 48 50 52

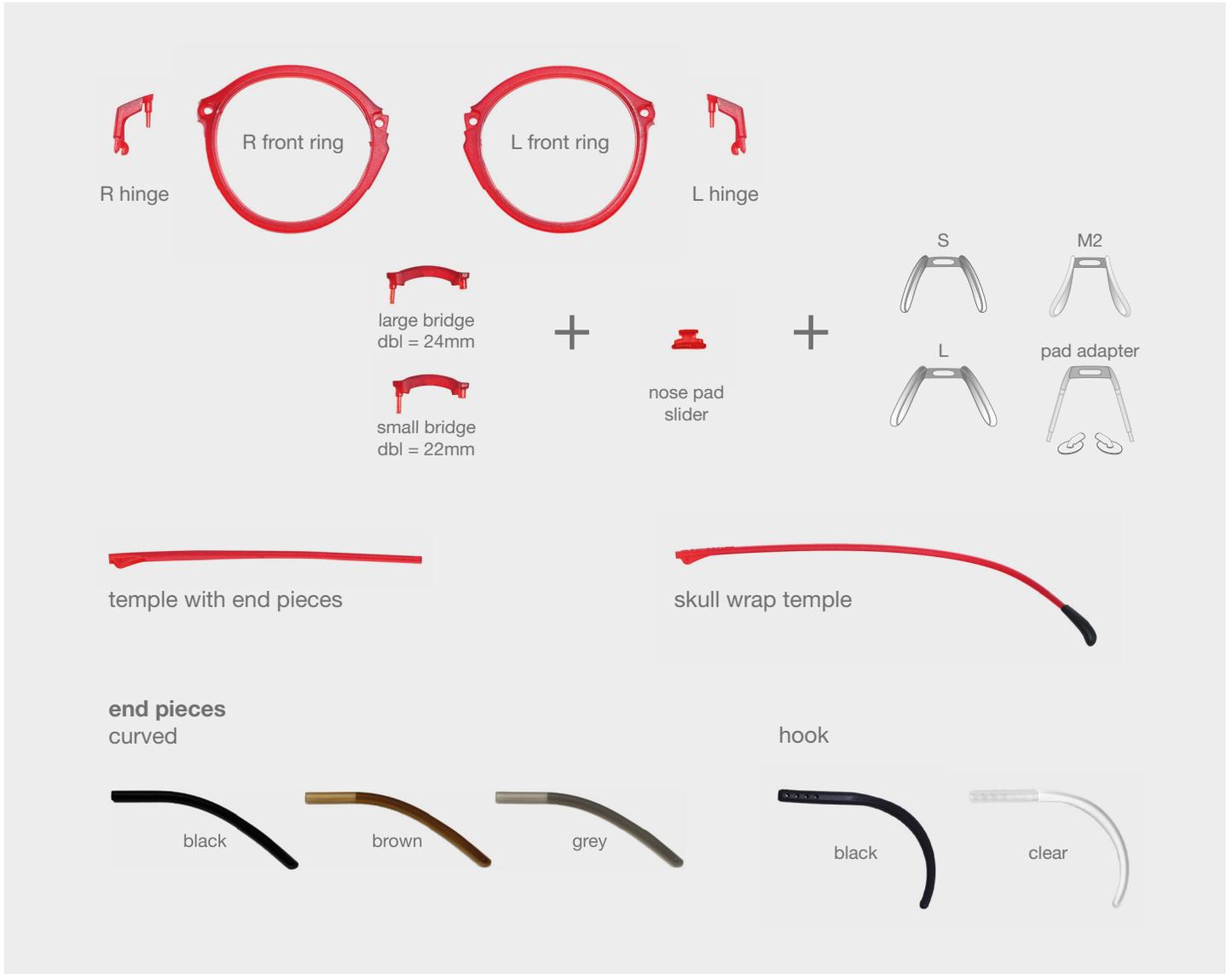
lens shape	design 01	design 11	design 33
c8094	c8094 D01 48 50 52	c8094 D11 48 50 52	c8094 D33 48 50 52
c8154	c8154 D01 51 53 55	c8154 D11 51 53 55	c8154 D33 51 53 55
c8157	c8157 D01 50 52 54	c8157 D11 50 52 54	c8157 D33 50 52 54
c8163	c8163 D01 52 54 56	c8163 D11 52 54 56	c8163 D33 52 54 56

Discover our full range of unique and detailed Conturs in the 2025 Collection Ordering Guide.

Swissflex classic Contur / colors foils

R84 pastel blush	R60 red translucent	SB15 silver mirror	BM87B flamestitch
S75 pastel smoke	BM55 orange limon mirror	LG15 rose gold mirror	BM80 denim sparkle demi
BM78 dark gray translucent	BM69 caliente mirror	BM103 aqua tan tort	BM82 ruby sparkle demi
B80 pastel brown	BM52 fuschia gold mirror	BM27 mixed purple peach crinkle	BM90 black clear glitch
BM22 bronze translucent	BM65 morado mirror	BM6 tokyo	BM100 black clear pixel
B12 dark brown	BM51 blue purple mirror	AV29 havana stripe	BM25 tan pearl crinkle
BM53 royal blue translucent	BM59 blue green mirror	BM101 mermaid lime demi	BM21 blush pearl crinkle
G16 real green	BW20 ice blue mirror	BM87A flamestitch	

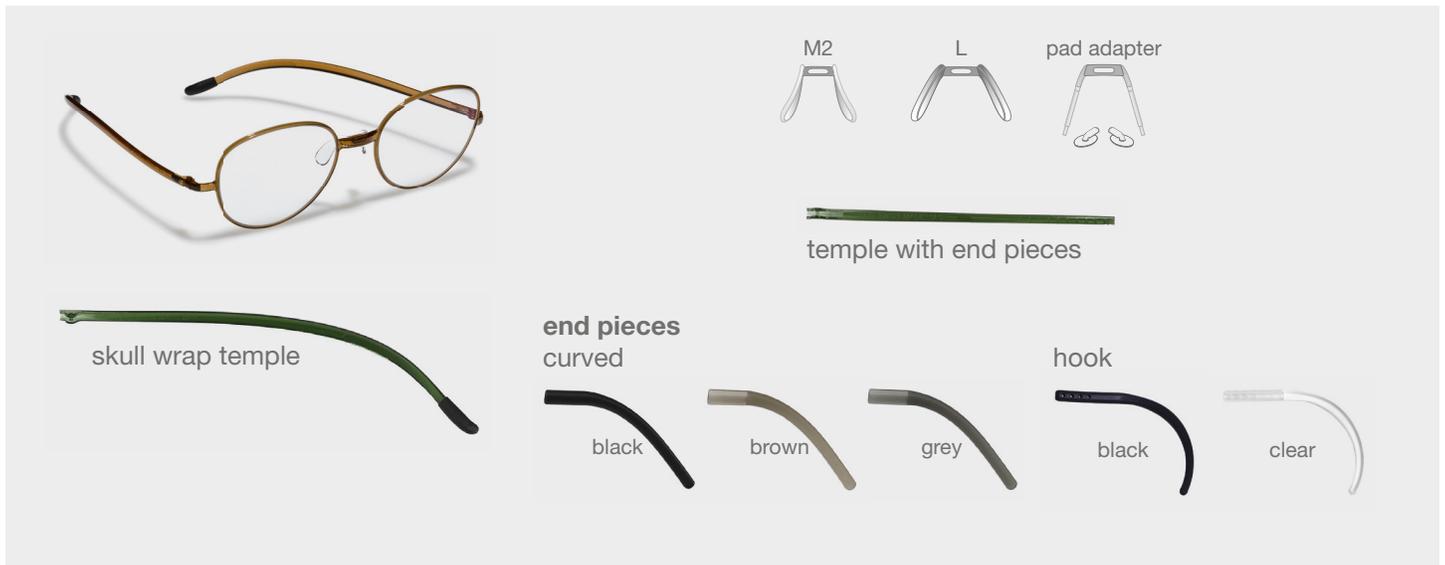
3b. Swissflex varius / fitting system



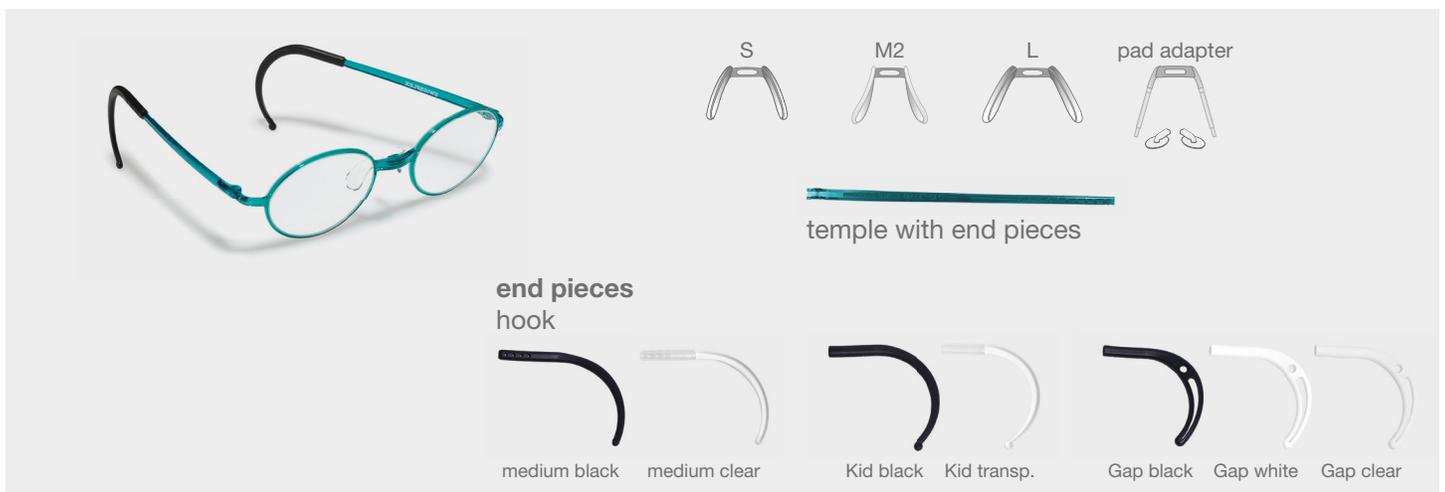
	60m black solid		113m nude solid		67m red
	19m charcoal		52m tan		35m electric pink
	75m white smoke		37m coffee		72m light pink
	89m white pearl solid		64m steel blue		33m green
	50m clear		15m ice blue		

3c. Swissflex loop, loop Kid, loop Baby / fitting system

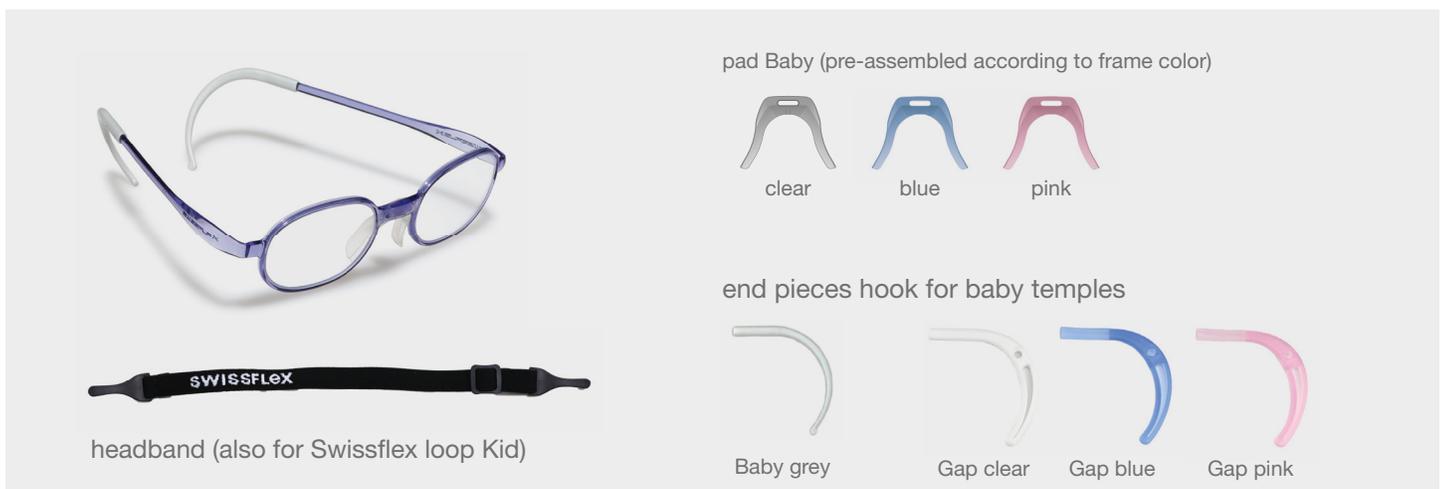
Swissflex loop



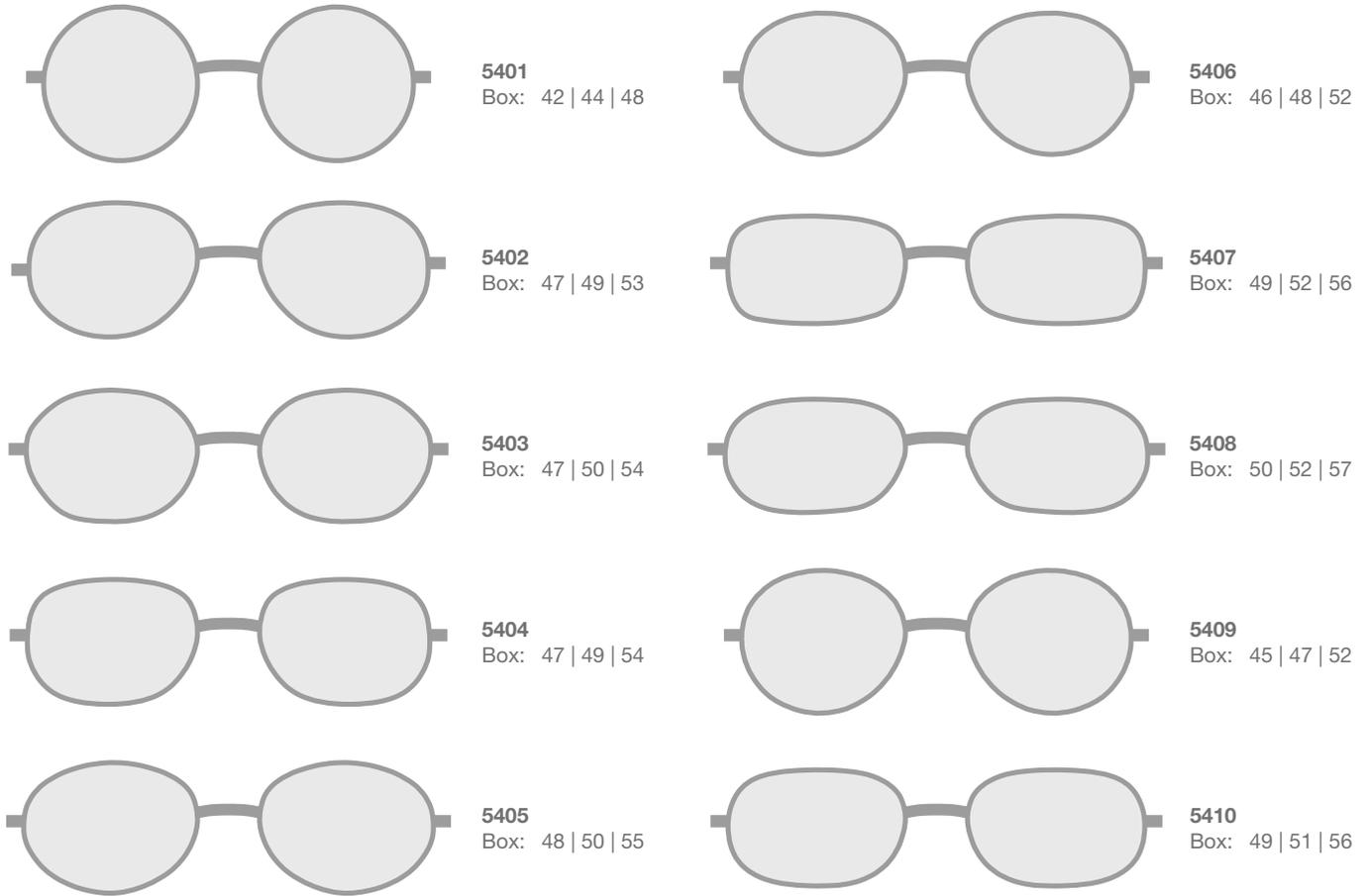
Swissflex loop Kid



Swissflex loop Baby



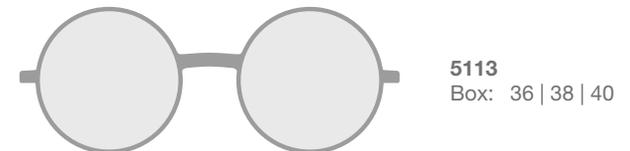
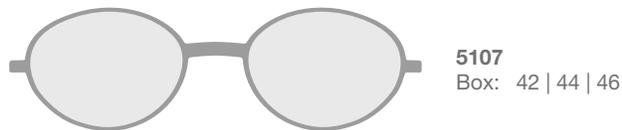
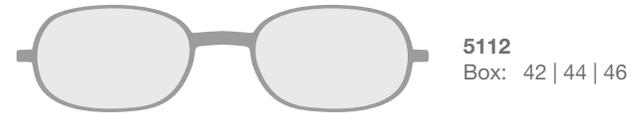
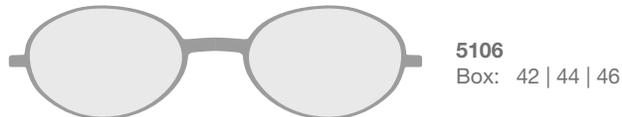
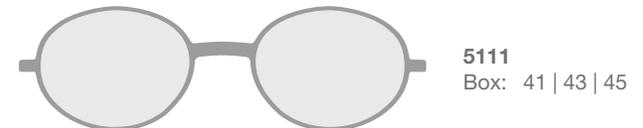
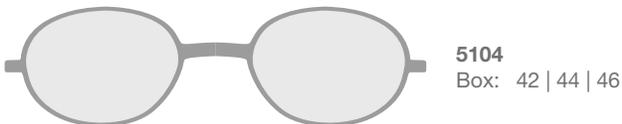
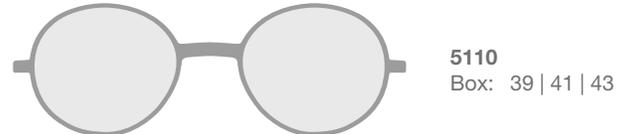
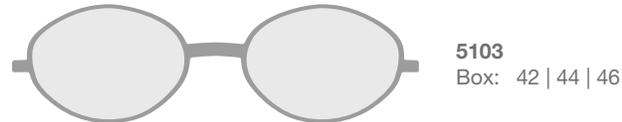
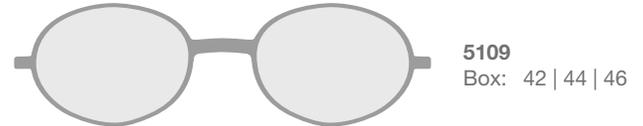
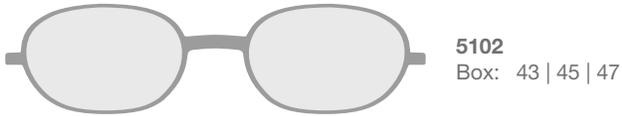
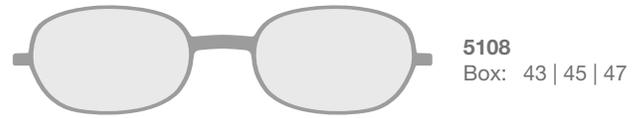
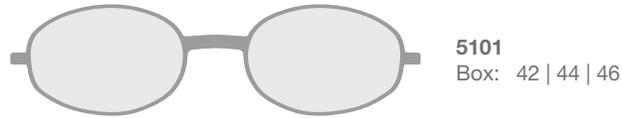
Swissflex loop / lens shapes



Swissflex loop (42, 44, 48) / colors (polished or matte)



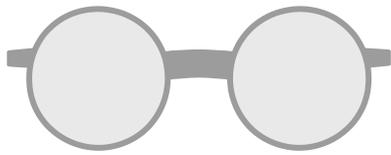
Swissflex loop Kid / lens shapes



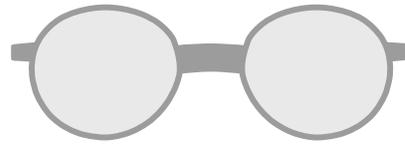
Swissflex loop Kid (36, 38, 40) / colors (polished or matte)



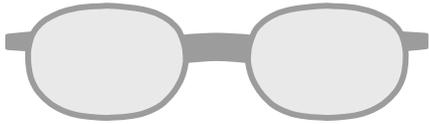
Swissflex loop Baby / lens shapes



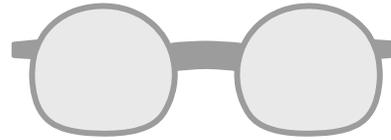
Model 5201
Box: 34 | 36



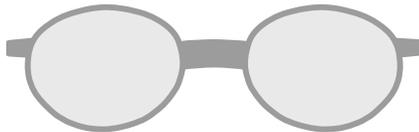
Model 5204
Box: 36 | 38



Model 5202
Box: 39 | 41



Model 5205
Box: 35 | 37



Model 5203
Box: 38 | 40

Swissflex loop Baby (34, 36) / colors (polished or matte)



15p
15m ice blue



50p
50m clear



16p
16m violet



62p
62m turquoise



34p
34m mint



72p
72m light pink



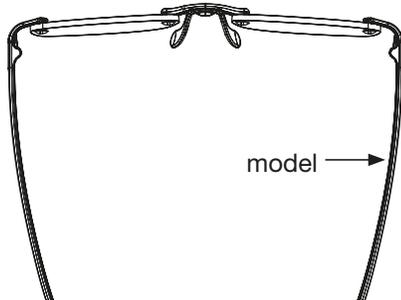
35p
35m electric pink



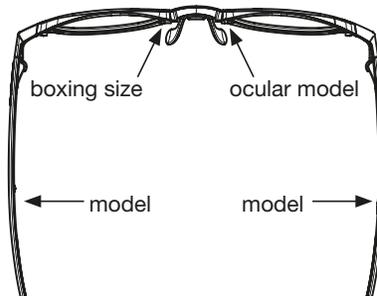
83p
83m arctic blue

4. LAB DETAILS (model, size)

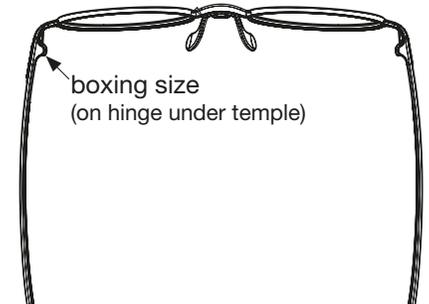
a. Frame markings



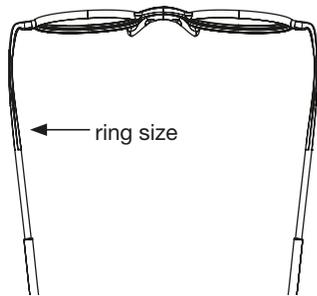
Classic, Contur



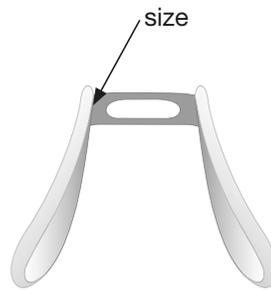
Varius



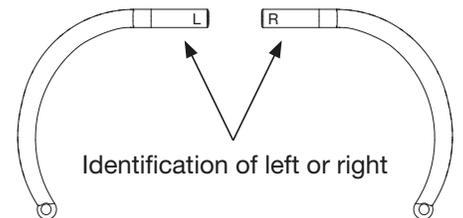
Loop, Loop Kid



Loop Baby



Nosepad



End pieces

b. Nosepad options



XS



O4



S



M2



L



M1

pad adapter



4c. Fitting & Cleaning

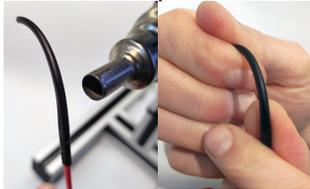
The wearing comfort is based on an optimal fitting to the respective face.
All frame elements (except nose pads!) can be specifically shaped by means of slight heating.

Rimless



Possible adjustment areas

- Bridge (removal of nose pad before)
 - Temple & End pieces
 - Hinges
- Nosepads not heatable/adjustable



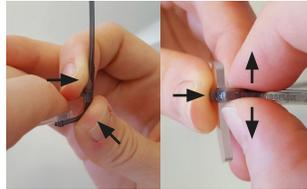
Adjust temple & endpiece

- heat both sides simultaneously
- while heating already bend slightly in desired direction



Adjust Hinges

- heat both sides at the same time
- not hinge area (hinge and temple)
- adjust temperature to distance
- cover/protect glass



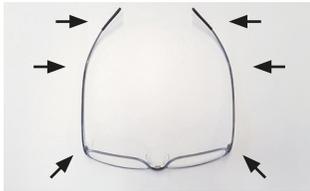
Change opening angle

Carefully increase the angle at the heated corner

Changing the inclination

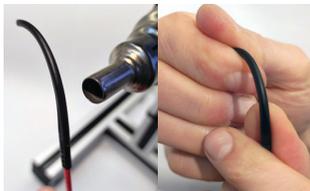
Change the inclination of the heated corner as required.

Rim



Possible adjustment areas

- Front (prior removal of nose pad)
 - Temple
 - End pieces
- Nose pads not heatable/adjustable



Adjust temple & endpiece

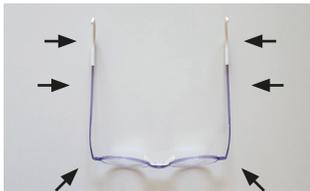
- heat both sides simultaneously
- while heating already bend slightly in desired direction



Adjust Hinges

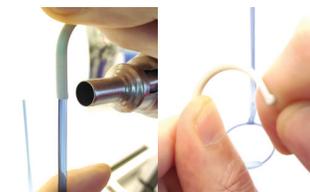
- heat both sides at the same time
- not hinge area (front and temples)
- adjust temperature to distance
- cover/protect glass

Baby



Possible adjustment areas

- Front
 - Temples
 - End pieces
- Nose pads not heatable/adjustable



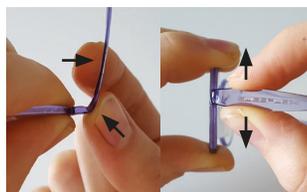
Adjust temple & endpiece

- heat both sides simultaneously
- while heating already bend slightly in desired direction



Adjust Hinges

- heat both sides at the same time
- not hinge area (front and temples)
- adjust temperature to distance
- cover/protect glass



Change opening angle

Carefully increase the angle at the heated corner as required

Changing the inclination

Change inclination at the heated corner as required

Cleaning



Fixing the frame

Fix the bridge and hinge of the glasses to be cleaned (prevent rotational movement between the glass and frame parts).

Soap and water



Acetone



Alcohol



With cleaning cloth

Clean the frame with water & soap or remove markings/adhesive residue on the frame with acetone.

4d. Assembly & Disassembly

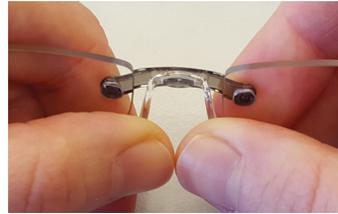
Nose pads (all except Swissflex varius*)

Tightly clicking the nose pads in and out is necessary to ensure a tight fit on the center section.



Assembly (with tool)

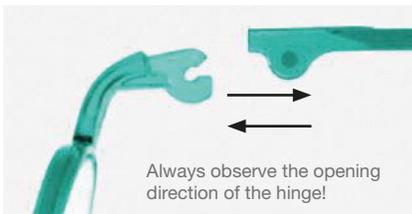
1. Place nose pad (wings downwards)
2. Press with wedge into slot
3. Place center part with mushroom facing down on top of wedge
4. Press center part down vertically until nose pad clicks into place



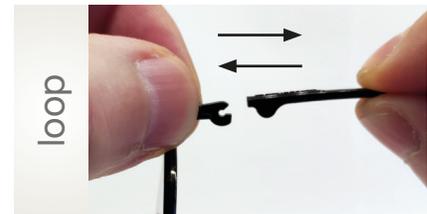
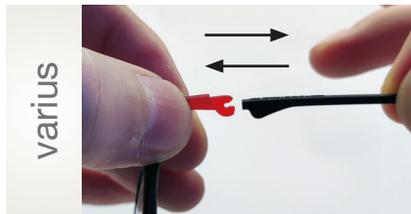
Disassembly (without tool)

1. Position middle part with nose pad inwards & downwards
2. Place thumb on lower part of ,wings'
3. Press ,wings' with both thumbs simultaneously between glasses

Temples

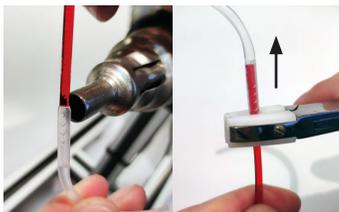


Fix hinge or front and pull/push temple jerkily - until it clicks/unclicks - in opening direction of hinge.



End pieces

Only for children's glasses (especially baby) we recommend to glue the endpieces for safety reasons.



Assembly & disassembly

For assembly, heat the endpiece from one side only and then slide it over the end of the temple.

For disassembly push endpiece off with pliers (do not pull!).



Fixing with glue

Place a tiny drop of CB2008* glue on the cut surface of the temple and slide endpiece up within 2 sec.

* Developed exclusively for Swissflex: Biocompatible, does not embrittle material and is soluble with acetone.

Headband

Correctly fitted spectacles fit and hold well. For special cases, an additional headband is available.



Maximum hold

The fit of the headband can be adjusted as needed.

It is elastic, adjustable in length and can be clicked into place with all Gap endpieces.

*Nose pad Swissflex varius

The nose pad is connected to the front with the slider - not with the regular mushroom.



Slider system

The nose pad including the slider can be easily pushed in or out with the thumb.



myswissflex.com